

The following Listing of Claims will replace all prior versions, and listings, of claims in the application.

LISTING OF CLAIMS:

1. (Currently Amended) An air conditioner, comprising:
an air conditioning mechanism configured and arranged to perform air conditioning of indoor air;
an air deflector configured and arranged relative to the air conditioning mechanism to selectively adjust an air flow direction of in which conditioned air is discharged from the air conditioning mechanism; and
a control unit ~~including memory storing a plurality of predetermined operational settings corresponding to control of the air flow direction of said air deflector, the control unit being~~ operatively coupled to said air conditioning mechanism and said air deflector to control operation of said air conditioning mechanism and said air deflector,
said control unit being configured to selectively operate said air conditioning mechanism in ~~any one of a~~ the plurality of operation modes including a powerful operation mode whereby a heat exchanging operation of said air conditioning mechanism is temporarily increased,
said control unit being ~~further~~ configured to selectively operate said ~~operatively coupled to the air deflector to selectively adjust the air flow direction of said air deflector between a plurality of air flow directions, and~~
said control unit being further configured to set the air flow direction to a corresponding one of the predetermined air flow direction of the plurality of air flow directions ~~operational settings for control of the air flow direction of said air deflector~~ when the powerful operation mode ~~command~~ is selected regardless of the air flow direction prior to when the powerful operation mode is selected.

2. (Currently Amended) The air conditioner as recited in claim 1, wherein said control unit is configured and arranged such that the predetermined the ~~predetermined operational settings include parameters to adjust the~~ air flow direction of said air deflector during the powerful operation mode is set so that air is discharged in a direction in which people are present.

3. (Currently Amended) The air conditioner as recited in claim 1, wherein said control unit is configured and arranged such that the predetermined the ~~predetermined operational settings include parameters to adjust the~~ air flow direction of said air deflector during the powerful operation mode is set so that air is discharged in a direction in which people are not present.

4. (Currently Amended) The air conditioner as recited in claim 1, wherein said control unit is configured and arranged such that the predetermined the ~~predetermined operational settings include parameters to maintain the~~ air flow direction of said air deflector is set at a fixed orientation during said powerful operation mode.

5. (Currently Amended) The air conditioner as recited in claim 1, wherein said control unit is configured and arranged such that the predetermined air flow ~~direction of said air deflector is set to the predetermined operational settings include~~ parameters to selectively change a swing range of said air deflector to a different swing range during the powerful operation mode.

6. (Previously Presented) The air conditioner as recited in claim 1, further comprising:
a timer configured and arranged to selectively limit a time in which said control unit performs the powerful operation mode.

7. (Previously Presented) The air conditioner as recited in claim 6, wherein said control unit is further operatively coupled to said timer such that a time at which said air deflector is stopped during the powerful operation mode is set in said timer.

8. (Previously Presented) The air conditioner as recited in claim 1, wherein said air deflector comprises a vertically movable flap.
9. (Cancelled)
10. (Currently Amended) The air conditioner as recited in claim 1, wherein said control unit is further configured and arranged to operate ~~to selectively adjust the air flow direction of said air deflector when the powerful operation is selected~~ and said air conditioning mechanism ~~operates~~ in either ~~one~~ of a cooling operation or ~~and~~ a heating operation.
11. (Cancelled)
12. (Cancelled)
13. (Cancelled)
14. (Previously Presented) The air conditioner as recited in claim 2, wherein said control unit is configured and arranged to selectively maintain the air flow direction of said air deflector at a fixed orientation during the powerful operation mode.
15. (Previously Presented) The air conditioner as recited in claim 2, wherein said control unit is further configured and arranged to selectively change a swing range of said air deflector to a different swing range during the powerful operation mode.
16. (Previously Presented) The air conditioner as recited in claim 2, wherein said air deflector comprises a vertically movable flap.

17. (Previously Presented) The air conditioner as recited in claim 3, wherein said control unit is configured and arranged to selectively maintain the air flow direction of said air deflector at a fixed orientation during the powerful operation mode.

18. (Previously Presented) The air conditioner as recited in claim 3, wherein said control unit is further configured and arranged to selectively change a swing range of said air deflector to a different swing range during the powerful operation mode.

19. (Previously Presented) The air conditioner as recited in claim 3, wherein said air deflector comprises a vertically movable flap.

20. (Currently Amended) The air conditioner as recited in claim 1, wherein said control unit is configured and arranged such that the predetermined air flow direction of said air deflector is set ~~the predetermined operational settings include parameters~~ to swing ~~the air flow direction of~~ said air deflector within a fixed range of swinging movement during said powerful operation mode.